

ALEXANDRA VETENCOURT
3227 Hilltop Circle, Lakewood Ranch Fl 34211
Email: Alexandra.vetencourt@gmail.com, LinkedIn: www.linkedin.com/in/alexandra-vetencourt-artist

PROFESSIONAL OVERVIEW

Creative, passionate, and dedicated bilingual educator (Spanish English) with over 13 years of experience teaching elementary students in dynamic, inclusive, and academically rigorous environments. I bring strong expertise in differentiated instruction, positive classroom management, and the integration of technology to support diverse learning needs. Committed to fostering safe, inspiring spaces where students thrive both academically and personally, I approach teaching with empathy, structure, and a genuine passion for student success.

With a bachelor's degree in fine and visual arts, a master's in art management for Cultural and Creative Centers, and an additional master's in AI for Marketing and Design, I offer a unique blend of artistic, organizational, and innovative thinking to my educational practice. My academic background allows me to design interdisciplinary learning experiences that connect core subjects with creativity, cultural literacy, and digital fluency.

Throughout my career, I have developed and led instruction using inquiry-based learning and project-based learning (PBL), empowering students to take ownership of their education through meaningful, real-world applications. My teaching promotes collaboration, problem-solving, and critical thinking while helping students develop the confidence and skills they need to succeed in a rapidly evolving world.

Highly organized and communicative, I excel at building long-term relationships with students, families, and colleagues. I value continuous professional development and am committed to ethical, reflective practice in all areas of my work. Above all, I am driven by a desire to make a lasting impact in children's lives through education that is engaging, inclusive, and deeply human

Core Competencies

K–12 Visual Arts & English Instruction, Differentiated & Inclusive Teaching, Project-Based & Inquiry-Based Learning (PBL), Cross-Curricular & Interdisciplinary Integration, Technology Integration (Google Workspace, Multimedia Tools, AI Tools), Positive Behavior & Classroom Management, Assessment & Progress Monitoring, Collaborative Planning & School Engagement.

EDUCATION

Master's on Art Management, European University Miguel de Cervantes.	2023-2024
Bachelor's in visual and fine arts, Florida International University, Miami FL	2003- 2008
Interior Design, Miami Art Institute, Miami, Fl	2001-2003
Ai Master on Marketing and digital media, Miami Ad School, Madrid, Spain.	May- July 2024
Psychology of Sales, Formate, Seville, Spain.	

WORK EXPERIENCE IN EDUCATION

Ateneo de Sevilla- Seville, Spain <u>Art & Restore Cabalgata de los reyes magos, Seville.</u> Paint and restore the figures for the well -know Christmas parade as a collaborator.	October- January 2025
---	------------------------------

Fundacion Barenboim- Said- Seville, Spain <u>Art & Cultural Management Internship.</u> Supported the planning and execution of cultural and educational programming while integrating innovative technologies to enhance organizational efficiency and public engagement. Contributed to multiple areas of operations, from event	June-September 2024
--	----------------------------

ALEXANDRA VETENCOURT

3227 Hilltop Circle, Lakewood Ranch Fl 34211

Email: Alexandra.vetencourt@gmail.com, LinkedIn: www.linkedin.com/in/alexandra-vetencourt-artist

coordination to staff training and administrative support.

Integrated AI tools to automate routine administrative tasks, improving workflow efficiency and allowing greater focus on creative and cultural initiatives. Designed and implemented AI-driven chatbots to manage public inquiries, enhancing community outreach and support services. Conducted hands-on workshops for staff on adopting and applying AI technologies, ensuring a smooth transition and long-term benefits. Assisted in organizing and managing public cultural events, including concerts and educational workshops for schools. Collaborated on public relations efforts to strengthen the foundation's visibility and community presence. Provided support in daily administrative operations, helping streamline internal processes and communications.

Initiative: Took the lead in developing training resources for non-technical staff to facilitate the effective adoption of AI tools across departments, promoting innovation in arts and cultural education.

IB International British School of Seville- Seville, Spain.

September 2018-June 2024

Art and English Teacher

Planned and delivered a developmentally appropriate, standards-aligned visual arts and English curriculum, consistent with international standards and the IB framework, that supported academic achievement, creative expression, and cross-curricular integration for students from K–12.

Designed engaging art lessons that reflected diverse artistic techniques, cultural traditions, and student interests, while aligning with state and district standards. Differentiated instruction to accommodate a wide range of learners, including students with exceptionalities and English language learners.

Seamlessly integrated core subjects, such as English as a second language, into visual arts projects to support critical thinking and interdisciplinary connections. Leveraged digital platforms and multimedia tools to enhance student engagement, showcase student work, and expand access to visual arts education. Maintained detailed records of student progress through formative and summative assessments, aligned with school policies and learning objectives.

Cultivated a supportive, inclusive classroom culture using proactive behavior strategies that promoted respect, safety, and self-expression. Collaborated on school-wide initiatives and actively contributed to committees, family engagement events, and community partnerships.

English College- Seville Spain.

September 2014- June 2020

English Teacher

Designed and implemented art curriculum for students aged 3 to 16. Utilized hands-on activities and multimedia resources to enhance learning. Collaborated with staff to support student growth and development. Integrated technology into art instruction to improve engagement. Stared teaching Online classes with kid 3-7 during Covid-19.

IB International School San Francisco de Paula- Seville, Spain.

2015-2016

Art Teacher (Substitution)

Created Storytelling to learn values and help them develop their creativity. Conducted art activities to enhance motor and creativity in young learners. Promoted cultural diversity and social-emotional development through art.

MAM Miami Art Museum- Miami, Fl

2007-2008

Executive Assistant Coordinator HR/Education.

ALEXANDRA VETENCOURT

3227 Hilltop Circle, Lakewood Ranch Fl 34211

Email: Alexandra.vetencourt@gmail.com, LinkedIn: www.linkedin.com/in/alexandra-vetencourt-artist

Oversaw the implementation of the curriculum and supervised the group’s activities. Assisted in the planning and execution of major museum exhibitions, coordinating logistics and managing installation teams, including the Jeff Koons Art Exhibition.

WORK EXPERIENCE IN MANAGEMENT

Galan’s Olive Oils, Seville, Spain

2009-2020

Art Project Director & Administrator

Led creative direction for high-profile clients, developing visually compelling campaigns that aligned with brand objectives and storytelling goals. Built and nurtured strong client relationships, ensuring creative strategies met business objectives and resonated with target audiences. Managed multidisciplinary teams, fostering a collaborative and innovative work environment while mentoring and developing junior creatives. Pioneered innovative design approaches, integrating emerging technologies. Partnered with strategy and account teams to craft compelling narratives that strengthened client brand identities. Oversaw all phases of creative execution, ensuring top-tier quality and alignment with brand guidelines.

CERTIFICATIONS

Florida Statement of Eligibility in Arts

250 Hrs. in Art therapy, Universidad Miguel de Cervantes, Spain.

50 Hrs. Ai Artificial Inteligent, Spain.

Psychology of Sales, Formate, Seville

TfL London TTLC Institute

2023-24

October -November 2024

2024

2015

TECHNOLOGICAL SKILLS

Digital Design Tools: Adobe Illustrator, InDesign, Procreate, AI for Creativity and Design & emerging tools, Presentation & Pitching (Keynote, PowerPoint), Technology Integration in Education: Use of multimedia, resources and interactive platforms. Canvas Portal, Blackboard, PowerSchool, Nearpod, and SMART Notebook Software. Interactive whiteboard, and computer. Microsoft Office/Windows: Office 365, PowerPoint, Microsoft Word, Excel, OneDrive, and Outlook.

References will be available upon request.

ALEXANDRA VETENCOURT

3227 Hilltop Circle, Lakewood Ranch Fl 34211

Email: Alexandra.vetencourt@gmail.com, LinkedIn: www.linkedin.com/in/alexandra-vetencourt-artist