

PROFILE

HISTORY

Jattinn Kochhar, a 1972-born Aquarian from New Delhi, India, is based in New Delhi. He is a "Garuda" between art and fashion, having launched his label at the age of nineteen in 1991, without any formal training in fashion. Jattinn firmly believes that he is truly blessed by the Almighty.

HIS DESIGNS

Born with an extra dosage of creativity from God is certainly his biggest asset. His ability to amalgamate his soulful Indian heritage with true urban influences has been the foundation of his design ideology. Minimalist simplicity with absolutely clean and fuss-free lines have been the hallmark of his creations. Jattinn creates ready-to-wear and formal wear both for men and women.

HIS SHOWS

He is the first Indian designer to be selected by the Australia Fashion Framework to show his collection along with the Australian team on the Out of the Australia world tour 1993.

He has participated as a guest designer for travelling fashion presentations around the world where he showcased his creations in Bangkok, Colombo, Johannesburg, London, Sydney, Canberra, Rio, and Sao Paulo.

In 1999, Jattinn did a series of fashion shows across Egypt starting from Cairo, Aswan, Luxor to Hurghada. Along with the fashion shows, Jattinn also exhibited his first painting exhibition in Egypt, which further travelled and was exhibited at the "Casuala PowerHouse" art gallery in Sydney.

In India, he has had shows regularly in metros like Delhi, Mumbai, Calcutta, Bangalore, Hyderabad, Ahmedabad along with Mussoorie, Bhopal, Surat, Baroda, Cochin etc.

Spring Summer 05 collection at the Kuala Lumpur Asia Fashion Week '04

In 2005 Jattinn designed a school uniform for one of the leading schools in New Delhi "Tagore International School" comprising summer, winter and the sports uniform along with specially designed shoes and other accessories.

Jattinn designed the opening sequence of the Viennese ball for the Royal Austrian embassy, New Delhi in September 05.

Spring summer 06-swimwear line and eveningwear line at the Singapore Asia fashion week 05

Spring summer 06 collection at the Kuala Lumpur Asia fashion week 05.

Jattinn débuted as a costume director for an international cross over feature film "Fuzion" in '05.

Fall – winter '06 at the Wills Lifestyle India fashion Week 06 in New Delhi, India in April '06.

Spring summer 07 at the Wills lifestyle India Fashion Week in New Delhi, India in September 06.

Evening Wear and Swimwear line for the Holidays at Tashkent, Uzbekistan in October 06

Resort wear '08 collection showcased at the Malaysia fashion week, Kuala Lumpur in Nov'07.

Spring summer '09 Collection showcased at the Malaysia International Fashion week, Kuala Lumpur Nov'08

Fall winter 09 Collection showcased at The Eurasian Fashion Week, Yekaterinburg, Russia April 09

Fall winter 09 Collection showcased at The Bangalore Fashion Week, India July '09

Fall winter 10 Collection showcased at the Hyderabad Fashion Week, India July '10

Fall winter 10 Collection showcased at the Bangalore Fashion Week, India July '10

Fall winter 10 collection showcased at the Chandigarh Fashion Week, India Oct'10

Fall winter '11 Collection showcased at the Bangalore Fashion Week, India July '11

Fall winter '11 Collection showcased at the Kochi International Fashion Week, India, and Aug '11

Resort Wear'11 Collection showcased at the Kenya Fashion Festival, Nairobi,, Kenya, Sep'11

Fall winter 11 collection showcased at the Kolkata Couture Fashion Week, India, and Sep'11

Speaker at the Indo-Nepal Summit held in Kathmandu, Nepal 13-14th may'12

Fall winter 12 collection showcased at the Bangalore fashion week, India, July '12

Spring summer '13 collection showcased at the Punjab fashion week, Ludhiana, India, Aug'12

Resort wear collection showcased at the Kochi bridal week, Cochin, India, Sep'12

Swimwear/resort wear collection showcased at the Vishakhapatnam fashion week, India, Feb '13

Speaker at the India luxury Summit organised by ASSOCHAM and The Spanish embassy, New Delhi, India,feb'14

Resort wear collection showcased at the Indore fashion week, India, March'13

Resort wear collection showcased at the Chennai fashion week, India, July '13

Spring summer 14 collection at the Pune style week, India, Aug'13

Spring summer 14 collection at the Punjab International fashion week, India, Oct '13

Spring summer 14 collection at the Kochi fashion week, India, Oct '13

Spring summer 14 collection at the Hyderabad fashion week, India, Dec'13

Spring summer 14 collection at the Bangalore fashion week, India, Jan'14

Prêt line showcased at the Bengal fashion week, India, Feb'14

Prêt line showcased at the Indore fashion week, India, March'14

Prêt line showcased at the Chandigarh style week, India, April'14

Pret line showcased at the Bangalore style week, India, July'14

Punjab style tour, showcased at Patiala, Ludhiana, Jalandhar and Amritsar, India.Aug'14

Evening wear line showcased at the Pondicherry fashion week, India, Sep'14

Solo exhibition at panorama by rhombus hotel, Kowloon, Hong Kong, 8th Jan '15

Spring summer '15 collection showcased at the Coimbatore fashion week, 25th Jan '15

Resort wear collection showcased at the Gionee India Beach fashion week, Goa, 7th Feb '15

Prêt line showcased at the Chandigarh style week, Chandigarh, 27th June '15

Prêt line showcased at the Pondicherry fashion week, 18th July '15

Pret line showcased at the Bhopal fashion week, 8th Aug '15

Spring summer'16 showcased at the Kolkata style week, 12th Sep '15

Spring summer'16 showcased at the Jaipur fashion week, 27th Sep '15

Spring summer'16 showcased at the Gurgaon fashion week, Dec'15

Resort wear 18 showcased at Project Bhutan season 6, Thimphu, Bhutan, 30th Sep '17

Guest of honour at the E-Retail awards, New Delhi, India, 31st may'19

Chief Guest at the Indian Restaurant Congress, 19th Aug '19

Chief Guest at the Jammu and Kashmir fashion week,Nov'2018

30th anniversary retrospective show at the Bangalore Fashion Week season 11, 7th march 2020

Guest of honour at the India craft week, Bikaner house, New Delhi, India, 20th Feb '21

Speaker at the India craft week, Symposium, British high commission, New Delhi, India, 20th Feb '21

Speaker at Eventsthan, Jaipur, India, 20th Sep '21

Sports hoodie design for Tagore international school, vasant vihar, New Delhi, India.Feb'2022

Panellist at the ODOP Hasthshilp Samanvay 2022, 21st Sep '2022, vigyan bhawan, New Delhi, India

Guest Speaker at L'Aspiration, luxury summit, by Network18, 10th Oct'2022, JW Marriott, Chandigarh, India

Cruise wear 2023 showcased at the Bangalore fashion week, 27th dec'2022, Bangalore, India

ART SHOWINGS

Traveling art exhibition touring Egypt, 16th Jan '1999 - 30th Jan' 1999,

Visiting Cairo, Aswan, Luxor and Hurghada

Casula power house, Sydney Feb'99 (solo)

Continuum Udayan care, New Delhi march 08 (group)

Delhi diary golden jubilee art show, Galerie Romain Rolland, New Delhi may'08 (group)

Open studio, Tokyo Wonder Site, Aoyama, Tokyo, 18th May'09

Open studio, Tokyo Wonder Site, Aoyama, Tokyo, 20th June'09

Synchronicity, Triveni kala sangam, New Delhi, 27th Nov'09 – 6 Dec'09 (Group)

Galaxy of stars, Galaxy Hotel, Gurgaon, 12th Dec'09 -18TH Dec'09 (Group)

Experimenting with visual narratives, @ The art lounge, Gurgaon, 7th Jan '2022- 30th Jan '2022
(Group)

ARTIST –IN –RESIDENCE PROGRAMME

Tokyo Wonder Site, Aoyama, Tokyo, Japan: May' 09-July 09

AWARDS

Jammu and Kashmir fashion week, chief guest, appreciation award, Nov'2018

Hopp Style awards 13, 26th Oct '13

Beyu lifetime achievement award for completing 20 yrs in fashion April '2011

Frequent blood donor Appreciation award by The Indian Red Cross Society July 2010

Lycra Design Partner 2008

Lycra Design Partner 2007

Lycra Design Partner 2006

Lycra Design Partner 2005

India cup open appreciation award, Dec 2007

Mc'donalds appreciation award for participation at the World children's week Nov 2002

Award of honour by Dorian Yates charitable award 1999.

Cine Excellency designer appreciation award 1998.

Indian institute of technology appreciation award 1997.

Indo-American Society young achievers award 1997.

All India Institute of Medical Sciences appreciation award 1996-1997.

Mescos Designer of the year award 1995.

J.D Institute of fashion technology appreciation award 1995.

I.E.C Technical Excellence Award 1994.

J.D Institute of fashion technology appreciation award 1993-1994 for being first Indian designer to be selected by the Australian Fashion Frame work to showcase his creation across the world & to be the first Indian designer to have showcased in Brazil (Rio-De-Janeiro & Sao Paulo).

Yuva Ratna Award by the Youth Congress for his contribution towards the unity & diversity of India through his designs.

VERSATILE PERSONALITY

Jattinn also has to his credit several popular television shows such as khoobsurat, Fashion Square, The India show etc, as an anchor, guest anchor and several other television shows in which his expertise in terms of conceptualising and styling was used.

Along with television Jattinn did a short stint on radio as well.

His contribution in academics concerning "Fashion" also has been praise worthy. Jattinn was heading the National Institute of Fashion Design as the Director General for the academic session 2000-2001. He has been conducting workshops on various aspects of fashion with some of the best Fashion Institutes across the country.

Jattinn has been actively writing on Fashion and other lifestyle related topics for some of the leading dailies as well as for Fashion and Lifestyles Publication like The Hindustan Times, The Times Of India, Indian Express, H.T Persona, Just teens, Dainik Hindustan, Dainik Bhasker, Femina, New Women, Teens-Today, 4th D Woman, Ah Zindagi etc.

Jattinn has also been on the board of directors at The Prestigious **Fashion Design Council of India** for the tenure 2008-2011.

EDUCATIONAL INSTITUTES

Jattinn has been associated with the following educational institutes as an Director General / visiting faculty / guest lecturer...educating about design, design philosophy, visual merchandising, brand management and brand communication:

IIT Delhi

National institute of design, Ahmadabad (NID)

National institute of fashion technology (NIFT), New Delhi

International institute of fashion design, New Delhi

National institute of fashion design, Jaipur (NIFD)

National institute of fashion design, Baroda (NIFD)

National institute of fashion design, Kanpur (NIFD)

Pearl academy of fashion, New Delhi

WLC College (India) Ltd, New Delhi

Air hostess Training Centre, New Delhi

Tagore International School. New Delhi

Bunka University, Tokyo, Japan

CORPORATE CLIENTS

Australian Wool Innovation

Austrian Embassy, New Delhi India (official designer for the Viennese ball '05)

Air hostess Training Centre (Uniforms)

Flanschenwerk Bebitz GmbH, Germany

Tupperware India Pvt. Ltd.

Invista Lycra

Lenzing Modal

Carvico S.P.A Italy

Euro Jersey Italy

Microsoft Corporation (India) Pvt Ltd.

Percept D'Mark (India) Pvt Ltd.

Arvind Mills

Raymond Apparel Ltd

Lee Cooper (India) Ltd

Lifestyle International (P) Ltd

MTV Networks India Ltd

Pidilite Industries Ltd

Khadi Village & Industries Commision (KVIC)

Sahara Pariwar

Sahara Airlines

Sahara television Network

MTV Networks India Pvt. Ltd.

TV Today Network (India Today Group)

Modicare

VLCC (Vandana Luthra Curls and Curves)

Viraj Profiles Ltd

Godfrey Philips India:

Four square (Uniforms for the brand ambassadors of four square).

Welcome Group Theater: The Legend of Ram, Prince of India, (Costumes for the theatrical presentation of India's greatest Epic).

L'oreal (Fashion presentations for L'oreal product launches)

Lee Cooper (India) Pvt. Ltd.

Lifestyle International (P) ltd

Tagore International School (school uniforms)

Raymond Apparel Ltd.

Fuzion (feature film)/ Chapter one Productions (Costume Director for the movie)

Sutra Restaurant (Uniforms for the fine dining Asian restaurant)

Swatch Group India / RADO Switzerland

Syntech Technology Pvt. Ltd (Gionee cell phones)

Hotel Park Royal:

Floats (Uniforms for the night club staff).

Apara Motels:

Fireball (Uniforms for the night club staff).

Café (Uniforms for the café staff).

INDIA LIVE News Channel (Anchor's wardrobes)

Jay Pee hotels (uniforms for Jay Pee Palace, Agra)

Haryana State police (winter uniform jacket)

EMRI (Emergency and medical research institute)

South Africa high Commission, New Delhi, India

Singapore high commission, New Delhi, India

Royal Austrian embassy, New Delhi, India

Japan Foundation, New Delhi (India) & Tokyo (Japan)

JATTINN KOCHHAR (Design Studio)

A-2 Naraina Vihar, Ring road

Opposite Indian oil petrol pump,

New-Delhi-110028.

India

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