

Copywriter Resume

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8:01 PM

****Christina Willis****

****Contact Information****

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****Objective****

- Experienced Creative Content Specialist with a passion for bridging words and impact to captivate audiences. Seeking to leverage my expertise in content creation, social media marketing, and dynamic communication skills to excel as a Mid-level Advertising Copywriter at Braintrust.

****Experience****

****Self Employed Independent Contractor****

- Cleaning and Building Furniture
- October 2022 - Current 2023
- Independently managed cleaning and furniture building projects, delivering high-quality service to clients in the Greater Phoenix area.

****Walgreens Pharmacy****

- Pharmacy Tech Trainee
- December 2021 - September 2022
- Supported pharmacy operations, including prescription filling, customer service, and sales calls, demonstrating effective communication and organizational skills.

****C and M Cleaning KW****

- CEO
- June 2013 - December 2019
- Led a broad spectrum cleaning service, overseeing sales, marketing, recruitment, inventory management, quality control, and customer service, resulting in substantial business growth.

****Simply Complex Cleaning KW Inc****

- CEO
- January 2020 - December 2020
- Directed a high-end cleaning service specializing in move-in, move-out, and post-construction cleaning. Managed sales, marketing, quality control, and operations for premium clientele.

****Project Details****

****Autobiographical Poetry Blog****

- Content Creator
- April-present
- Founded and cultivated a poetry blog on social media platforms, amassing a follower base of approximately 15,000 and showcasing my proficiency in content creation and audience engagement.

****Education****

****Highland High School****

- High School Diploma Equivalent
- GPA: 4.0
- Year of Passing: 1996

****Pierce Community College****

- Major: Medical Terminology
- Percentage: 100
- Year of Passing: 1999

****Skills****

- Content Creation
- Advertisement Creation
- Social Media Marketing
- Blogging
- Social Networking
- Prolific Poetry Writing
- Dynamic Communication
- Excellent Presentation

****Strengths****

- Self-Motivated
- Highly Creative
- Flexible and Adaptable
- Results-Driven